

SEAGO NEWS & DIGEST

VOLUME 1 ISSUE 4

APRIL 8, International

Trade Event

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[link here](#)

See

520-
515-5478

APRIL 2011

SPECIAL POINTS OF INTEREST:

- SEAGO Region Calendar of Events
- New SEAGO EDD Web site
- SEAGO EDD on Facebook
- SEAGO EDD on Skype
- SEAGO EDD on Twitter

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BOYS & GIRLS CLUB TELETHON APRIL 30

The Boys & Girls Club of Bisbee will conduct the town's 6th annual live telethon on the local cable channel live and on the internet April 30, 2011 from 10 a.m. until 8 p.m. Anyone around the world may watch or donate at <http://bisbeetelethon.com> or <http://bgcbisbee.com> or call (520) 432-3010.

The telethon is broadcast live from the club, thanks to a cooperative venture with Cable One & Prism Communications. This 10-hour, live event will feature many local personalities and exceptional talent. A Web site for the event is taking shape and will feature specific pages for each performer. Visit the event site at <http://bisbeetelethon.com>



**BOYS & GIRLS
CLUB**

"Great futures start here" sum-up the Boys & Girls Club which provides an abundance of services for Bisbee's tweens and teens. Among them are: Character & Leadership Development, Education & Career Development, Health & Life Skills, The Arts, Sports, Fitness & Recreation.

For more information about The Boys & Girls Club of Bisbee, please contact Annette Renteria-Flores at (520) 432-3010.

Call the event coordinator for information about the April 30 Telethon:

Margaret Dillard at (520) 432-4901
or contact via e-mail at:
mdillard@hometownchannel.tv

ELDER ABUSE PREVENTION EVENT APRIL 7

The Cochise Elder Abuse Prevention Partnership (CEAPP) has been meeting since 2000, and in recent years has had declining participation. However, the new Attorney General, Tom Horne, has made elder abuse one of his department's four top priorities, and has made specific assignments related to this issue to his staff. He has also formed a Taskforce Against Senior

Abuse. Therefore, it seems like an opportune time to re-invigorate CEAPP.

The next Cochise Elder Abuse Prevention Partnership meeting has been scheduled at the Sierra Vista Police Department training room on Thursday, April 7, at 11:30 a.m. Special Agent Ted Evertsen, who is with the AG's Special Investiga-

tions Section, will be the guest speaker. He has been very active for several years with the Maricopa Elder Abuse Prevention Alliance (MEAPA). This is an open meeting so please feel free to bring interested individuals.

Please call Kathleen Heard to confirm attendance at:

520-432-5301 or e-mail

aging@seago.org.



Assistance. Advocacy. Answers on Aging.

Area Agency on Aging (AAA) Introduces new Health Promotion Coordinator

Lynn Spencer is a retired teacher and librarian with a strong background in adult education who has been working with AAA since last year.

Two new programs will be focused : *A Matter of Balance* (MOB) managing concerns about falling, and the *Chronic Disease Self-Management Program* (CDSMP) also known as Healthy Living.

Spencer and Patty Miller, RN

from the Copper Queen Hospital, trained to become Master Trainers for MOB which acknowledges the risk of falling but emphasizes practical coping strategies to reduce this fear. The pair will be working together to present the first MOB workshop.

Classes begin on April 29 and will meet for two hours each week through June 16.

Spencer will become a certified Master Trainer after presenting two workshops in our area.

SEAGO is proud to announce Spencer's enhanced role.

To our many partners in health-related agencies within the SEAGO region, please contact Spencer with your questions, or requests for additional material on the excellent evidence-based programs SEAGO will be offering. Reach Spencer at 520-432-5301, or 520-678-4748, or lspencer@seago.org.

Stormwater harvesting and erosion control - April 15 & 16

Timely and valuable training is being offered by the Water Wise Program of the University of Arizona Cochise County Cooperative Extension.

Friday, April 15, 2011 6:00 p.m. to 8:30 p.m. at the Palominas Fire Training Station Topics: Watershed Health; Floodplains and Hydrology Strategies for Healthy Watersheds.

Saturday, April 16, 2011 8:00 a.m. to 2:00 p.m. 7789 E. Sierra Bonita Rd. Sierra Vista
Hands-on activities: Construct and Install Straw Wattles, Wire-wrapped Rock Gabion, Zuni Bowl, and Earth Berms.

The cost of this workshop is \$15 (lunch included) and limited to 30 participants – so register soon!. Presenters include **Tom Runyon**, Ft. Huachuca Hydrologist; **Karen Riggs**, P.E. County Engineer, Cochise County; **Kim McReynolds**, Cochise County Cooperative Extension Natural Resources Agent; **Art Meen**, Resource Planner, Natural Resources Conservation Service.

to REGISTER: visit: [this link](#) email: herefordnrce@juno.com or call (520)220-2028

Local First - Important Financial Mixer - April 13

Learn how shifting your spending can help grow your business and support your local economy! This seminar is free to attend and you are welcome to bring guests. Time: Wednesday, April 13, 2011 from 6:00 to 8:00 p.m. at Goodman's Interior Structures 1400 E. Indian School Road, Phoenix, AZ 85014 .

Did you know that over 72 percent of Arizonan's total deposits are in only three major national banks? Those dollars are often invested outside Arizona. Imagine the impact if even a small percentage of Arizonans switched to locally owned financial institutions!

Community banks and credit unions take pride in lending locally which means consider diversifying your banking habits. Consider depositing money with banks and credit unions who in turn will make local lending more accessible. Participants will learn about products, services and lending practices.



The timing is perfect for residents of SE Arizona to get prepared for the monsoon season and learn valuable erosion prevention methods

Registration link is here

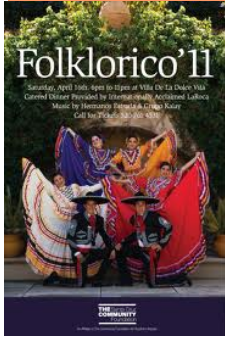
or Email

[Helene Tack](#)

Local First Arizona or call

480.250.5252

FOLKLORICO EVENT APRIL 16, NOGALES



The Santa Cruz Community Foundation is hosting its annual Folklorico fundraising event on Saturday, April 16, 2011 from 6:00 to 11:00 p.m. The event features live music, folkloric

dancing by Lourdes Catholic High School, catered dinner by La Roca and a live auction.

Proceeds from the event support the work of the Santa Cruz Community Foundation, which provides community leadership, strategic funding and technical assistance to nonprofit organizations on *both sides* of the US/Mexico border.

Last year's event raised nearly \$40,000. The foundation has initiated a cross border tour program to expose potential supporters to the critical community development work being carried out by agencies on both sides of the border.

The [2011 Folklorico](#) event will be held at the Villa de la Dolce Vita on historic Crawford Street in Nogales. Valet parking will be provided. Tickets are available by calling (520) 761-4531.

Pathways Out of Poverty



Pathways assists disadvantaged individuals in high poverty areas to prepare for and secure employment in green related career fields. The SEAGO program includes training in solar energy, building weatherization, building performance assessment, and environmental remediation. Program participants receive assessment services, career counseling, technical and vocational training, plus job placement assistance.

The program trained thirty-four program participants during March in solar panel installation. Classes are online, in classrooms, and offer hands-on training activities. Nineteen of our clients participated in a Habitat for Humanity solar panel installation project. Participants will continue their training activities through April and May. In June, they will be taking their national solar panel installer certification exam.

Twenty-eight participants learned building weatherization and building performance assessment. These students will take part in a Building Performance Inspection prep course and then be ready to take their national certification exam in June.

The environmental remediation (ER) program recently placed eight graduates with employers. In coordination Cochise College Center for Lifelong Learning the ER program will begin another

training phase in April. Candidates will receive training in hazardous materials, mining safety, lead removal, all-terrain forklift, bobcat, and backhoe operator certification.

The program is currently recruiting 24 new candidates for placement in this program. Interested candidates should contact Chris Vertrees at cvertrees@seago.org or call 520-508-2509.



ARIZONA HOUSING ALLIANCE - urgent appeal

The Arizona Department of Housing received an outstanding [Sunset Review](#) and [H.B. 2079](#) continues department for another 10 years.

This bill passed the House and was transmitted to the Senate on February 21. It has yet to be assigned to a committee for a hearing! If you agree please contact your State Senator and urge that the bill be moved out for a

hearing and a vote.

- You should know: ADOH is a self sustaining agency that receives no state general funds.
- ADOH administers over \$350 million in federal funds each year.

On a similar note, [S.B. 1616](#) eliminates the state Housing Trust Fund. It passed the Senate and was transmitted

to the House on March 17. If you agree we need to keep the trust fund please urge your State Representative to oppose S.B. 1616. This trust fund is the only state program that addresses state housing issues.

To find your State Senator or Representatives [CLICK HERE](#).

SEAGO HOUSING DEPARTMENT CHANGING LIVES

COMING SOON:
CHAMBERS OF
COMMERCE
PAGE
PROVIDING
HIGHLIGHTS
OF UPCOMING
EVENTS
AND
SUCCESSFUL
ACTIVITIES

They were more than three months behind on their mortgage payments. The husband was a cabinet maker, a good business while homes were in demand.

To make matters worse the mortgage servicer went out of business and sold the note to one of three lenders, none of whom claimed to own the note. About the time Housing would locate the mortgage acquisition agent handling the loan that agent would leave and the process had to start all over.

Mortgage Acquisition departments are overwhelmed, consequently loan modification requests are often misplaced or lost, which means going back to the beginning every time. Meanwhile the case was assigned to one agent after another. Each change meant reestablishing or even resending the documentation.

Finally, persistence paid off. After more than six months of frustration an agent actually accepted the loan modification request sent by SEAGO Housing and dramatically reduced not only the monthly payment but also the loan balance itself. The family home was saved thanks to the efforts of Virginia Vasquez, home loan modification support specialist. Changing lives, one home at a time.

Contact SEAGO [Housing](#) or call 520-432-5301 x 203

A Chamber of Commerce is an organization of business people designed to advance the interests of its members and community.

FROM OUR FRIENDS

Nogales-Santa Cruz County Chamber of Commerce, Bisbee Chamber of Commerce and Greenlee County Chamber of Commerce

Nogales has a very large and active Chamber thoroughly invested in supporting local businesses and causes. [Visit them here.](#)

Our friends at the [Bisbee Chamber of Commerce](#) never cease to amaze visitors and locals. Please [visit them here.](#)

The Greenlee County Chamber of Commerce continues to focus on improving the economy in and around Duncan, Clifton, and Morenci. Learn more by contacting [them here.](#)



SEAGO EDD GOES VIRAL



Find us on Facebook— [SEAGOEDD](#)

Call on SKYPE – [SEAGOEDD](#)

Follow the blog at <http://seagoedd.org/blog/>

An employer Help Wanted section will soon be featured on the new Web site at: [SEAGOEDD.ORG](#)

Job applicants will be able to post resumes to LinkedIn

Informational, educational and entertaining videos will be posted by SEAGOEDD on YouTube.

And finally follow us on Twitter [@SEAGOEDD](#)

Cinco de Mayo— Douglas, Ariz



Hot Air Balloon Festival April 29—May 1

The Cochise County Fair Association presents the First Annual Cinco de Mayo Hot Air Balloon Festival at the Cochise County Fairgrounds in Douglas.

Cinco de Mayo commemorates the Mexican victory over the French in the battle of Puebla of 1862. A reenactment of this famous battle performed by students from local schools, and sponsored by Mexican Consul in Douglas, Oscar de la Torre, will be a highlight on Saturday after-

noon. The performance will be translated from Spanish to English.

The center piece of the weekend will be the hot air balloon festival including rides in the balloons. The traditional evening “glow” event, will take place after sundown.

“This is truly a unique family event with wonderful activities for all ages from adults to kids. We are still working on other attractions and we will post updates on our Web site as the event gets closer,” stated Karen Strongin, Executive Director of the Cochise County Fair Association.

Saturday morning offers a battle of rock bands, plus dancing under the stars that evening from 6 to 10

p.m.

Food booths and vendors round off the event. For sponsorship information or questions visit the Cochise County Fair Association online [here](#) or please call the office at 520-364-3819.

Media contact:

[Carlos Valenzuela](#)

520-220-6221

International Trade Event - April 8

The first Annual International Trade Conference aimed at expanding trade across the US/Mexico border is nearly here. The event includes presentations by the Arizona Commerce Authority, Small Business Administration, the South-Eastern Arizona Government Organization, Mexico Consulate in Douglas plus Douglas Agua Prieta Economic Corridor.

Speakers include: José Mario Juarez Lopez de Nava, Trade Advi-

sor for the México Consulate in Los Angeles, addressing key trade points. Mathew Baker, International Trade Specialist, with the US Department of Commerce, will be explaining new trade initiatives. Victor Gonzalez, Douglas Economic Development Corp., Carlos Valenzuela, CVR, LLC, developer of Douglas Tourism Plan, and Akos Kovach, Economic Development Planner for SEAGO will also speak.

Mark Schmitt, Director of the SBDC, sponsor of the event, encourages participation by businesses, government officials and educators from both sides of the border, “We want to better identify trade opportunities and entrepreneurs desiring to increase their radius

“We want to better identify trade opportunities”

of action internationally.”

Those wishing to showcase products or services, a limited amount of display booths are still available.

The conference will offer translations into Spanish or English.

To register please contact [Mark Schmitt here](#) or by phone call 520-515-5478

Santa Cruz Community Foundation



The mission of the Santa Cruz Community Foundation (SCCF) is to inspire and support donors in making a difference now and forever. SCCF serves as a link between donors and community needs in education, health care, human services, animal welfare, community development, the arts, the environment and more. SCCF accomplishes this by:

1. Connecting donors to organizations and causes they care about;

2. Providing leadership on issues;
3. Making strategic and effective grants;
4. Building permanent charitable funds.

In 1980, the original founders created the greater Tucson Area Foundation to establish sources of philanthropic dollars in Tucson. In 1984, the name of the group was changed to the Tucson Community Foundation and in 1997, changed to their current name - the

Community Foundation for Southern Arizona (CFSA) to reflect their regional presence well beyond Tucson.

[CFSA & SCCF](#) continue to be leaders in developing philanthropy in Southern Arizona through collaborations, initiatives, affiliations, partnerships, and programs.

Email Executive Director [Robert Phillips](#) or call (520) 761-4531



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NASA, WE HAVE LIFT OFF MULTIPLE SEAGO EDD LAUNCHES GO LIVE

What does your SEAGO EDD need with a new Web page, Skype, LinkedIn, FaceBook, Twitter, YouTube and a Blog page?

The 21st Century is owned and operated by Boomers, but not for much longer. Regardless of what you call them, Generation Y, Echo Boomers or Millennials the young people born between 1980-1995 are fast fingered, quick witted, and wired for music, videos, news, tweets, and hard facts all within a few key strokes. We need to attract the best of this generation to public service, volunteerism, philanthropy and best business practices, this requires using social media, smart phones, videos and we must begin to reach out now.

In concert with the production of the SEAGO CEDS document, the addition of our interactive Newsletter and SEAGO Region Calendar of Events we are leaping forward and launching multiple platforms of communication and interactivity. With superior support from [Prism Communications](#) your SEAGO EDD is reaching out to the world. Hang on, the ride will only get better. (See page 3 for a list of our social media contact points.) A'kos Kovach

April 2011

SUN	MON	TUE	WED	THU	FRI	SAT
MISSING YOUR EVENT?	SEND US YOUR CALENDAR EVENTS BY APRIL 25	<u>April is County Government Month</u>	Right click on any underlined text to follow links to Web sites or email addresses		1 <u>Tombstone Rose Celebration</u> <u>GREENLEE SPRINGRAMPAGE</u>	2 <u>Nogales Casino Night</u> <u>GREENLEE SPRINGRAMPAGE</u>
3	4	5	6	7 <u>Elder Abuse Prevention</u>	8 <u>International Trade Event</u>	9 <u>Copper Classic car & Motorcycle Show</u>
10	11	12	13 <u>Learn about banking mixer</u>	14	15 <u>Stormwater Harvesting</u> <u>SENIOR ACTION DAY</u>	16 <u>Erosion Control</u> <u>FOLKLORICO NOGALES</u>
17	18	19	20	21 <u>Culpepper Meriweather Circus</u>	22 <u>Town of Pima Triathlon</u>	23
24	25	26	27 <u>New Mexico Rural Alliance Conference</u>	28 <u>New Mexico Rural Alliance Conference</u>	29 <u>New Mexico Rural Alliance Conference</u>	30 <u>Boys & Girls Telethon</u>